

# ZEROWASTE

Santa Cruz County  
GreenWaste Recovery

## News

A publication for County of Santa Cruz GreenWaste Recovery  
Single-Family Customers

Fall 2024

## LOOKING AHEAD

### Nation's toughest rules for single-use packaging and plastic recycling

Packaging makes up more than 50% of what California throws away. "This growing source of trash ends up in our landfills or, too often, polluting our most vulnerable communities," said Yana Garcia, California's Secretary for Environmental Protection. "That's why California is taking nation-leading action to hold plastic producers accountable, protect our environment and communities, and build solutions to deliver on the promise of recycling."

California's Plastic Pollution Prevention and Packaging Producer Responsibility Act (SB 54) establishes the nation's strongest requirements for producers to cut disposable plastic packaging and food ware, and then recycle the rest. This landmark law requires that by 2032, industry must:

- **Sell 25% less single-use plastic packaging and food ware in the state.**
- **Make all single-use packaging and plastic food ware recyclable or compostable.**
- **Recycle 65% of single-use plastic packaging and food ware.**

The law also creates a fund that will raise \$5 billion from industry members for the state to address plastic pollution in communities most impacted by plastic pollution.



## OVERAGES COLLECTION PROGRAM

Residents may request up to four (4) on-call "Extra Set Out" collections annually for garbage or yard trimmings, for no additional charge. An "Extra Set Out" collection consists of one (1) 32-gallon or equivalent personal can or bag. Any extra garbage and/or yard trimmings placed out for collection beyond the four (4) "Extra Set Out" collections will be collected and an additional charge will apply.

To request your Extra Set Out collection, please contact Customer Service at **831.426.2711** 24 hours in advance of your regularly scheduled pickup day. Set out extra materials as follows:

- **GARBAGE:** Place in black or gray 32-gallon plastic bags next to your garbage cart.
- **YARD TRIMMINGS:** Place in 32-gallon cans or tied in secured bundles (no larger than 3' x 3') next to your yard trimmings cart(s).
- **RECYCLABLE MATERIALS:** Place in customer-provided bags (labeled "recyclables") and cardboard in tied, secured bundles no larger than 3' x 3' next to your recyclable materials cart(s).



# RETAILER COOPERATIVE RECYCLING SITES

While California's beverage container redemption program recycles nearly 19 billion containers a year, some neighborhoods have fewer places to redeem their California Redemption Value (CRV) deposits.

**Locally, our Ben Lomond Transfer Station will be closing June 30, 2025.**

To make recycling more convenient, SB 1013 gives beverage retailers located in areas with no recycling centers the choice to either redeem in-store, or join a cooperative recycling program. The law removes the option for retailers to pay a \$100 daily fee instead of redeeming.

If a certified recycling center or obligated beverage retailer fails to redeem as required, you can file a formal complaint with CalRecycle by calling **1-800-RECYCLE** or emailing [complaints@calrecycle.ca.gov](mailto:complaints@calrecycle.ca.gov).

Look for your nearest certified recycling center at the CalRecycle Certified Recycling Center locator database.



## BULKY ITEM COLLECTION PROGRAM

Residents may request up to three (3) bulky item collections each year at no additional charge. Each collection may include up to two (2) cubic yards of reusable materials, five (5) e-waste items, and three (3) appliances or bulky items. Appliances containing Freon count as two (2) bulky items. No single item may weigh more than 200 lbs., further restrictions may apply. Other collection of eligible items, and/or collection events may be scheduled for an additional charge. Contact Customer Service to schedule.

## HOLIDAY PICKUP SCHEDULE

Collection does not occur on Thanksgiving Day November 28, Christmas Day December 25, or New Year's Day January 1. If an observed holiday falls on a regular collection day, collection for the remainder of the week will be delayed by one day. Please put your carts out for service by 5 a.m. on the collection day. For more information, please contact GreenWaste Customer Service at **831.426.2711**.

### NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27	28	29	30

### DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
22	23	24	25	26	27	29

### JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4

## HOLIDAY TREE RECYCLING

Single-family residential customers of GreenWaste Recovery can recycle your evergreen tree curbside on your regular service day, January 2-24, 2025.

- Remove all tinsel, decorations and non-wood stands
- No flocked trees (fake snow), please!
- Cut trees to 6-foot lengths

Multi-family residential and commercial customers can request curbside tree pickup by calling Customer Service at **831.426.2711**.

Thank you for recycling your holiday trees!

