

ZEROWASTE

Santa Cruz County
GreenWaste Recovery

News

A publication for County of Santa Cruz GreenWaste Recovery
Multi-Family Customers

Fall 2024

LOOKING AHEAD

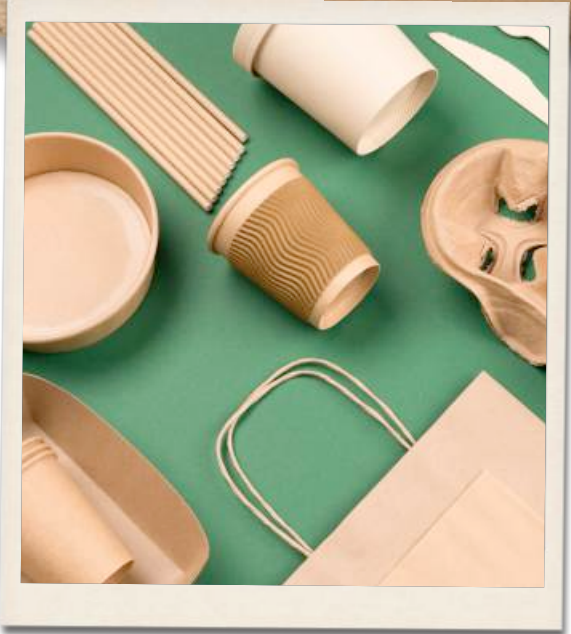
Nation's toughest rules for single-use packaging and plastic recycling

Packaging makes up more than 50% of what California throws away. "This growing source of trash ends up in our landfills or, too often, polluting our most vulnerable communities," said Yana Garcia, California's Secretary for Environmental Protection. "That's why California is taking nation-leading action to hold plastic producers accountable, protect our environment and communities, and build solutions to deliver on the promise of recycling."

California's Plastic Pollution Prevention and Packaging Producer Responsibility Act (SB 54) establishes the nation's strongest requirements for producers to cut disposable plastic packaging and food ware, and then recycle the rest. This landmark law requires that by 2032, industry must:

- Sell 25% less single-use plastic packaging and food ware in the state.
- Make all single-use packaging and plastic food ware recyclable or compostable.
- Recycle 65% of single-use plastic packaging and food ware.

The law also creates a fund that will raise \$5 billion from industry members for the state to address plastic pollution in communities most impacted by plastic pollution.



HOLIDAY PICKUP SCHEDULE

Collection does not occur on Thanksgiving Day November 28, Christmas Day December 25, or New Year's Day January 1. If an observed holiday falls on a regular collection day, collection for the remainder of the week will be delayed by one day. Please put your carts out for service by 5 a.m. on the collection day. For more information, please contact GreenWaste Customer Service at 831.426.2711.



NOVEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
24	25	26	27	28	29	30



DECEMBER

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
22	23	24	25	26	27	29



JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
29	30	31	1	2	3	4



Contact GreenWaste, P.O. Box 11089, San Jose, CA 95103-1089

We at GreenWaste "Think Differently" and appreciate your suggestions and comments. Please call us today and let us know how we are doing at (800) 665-2209 or (831) 426-2711, or visit us on the web at www.greenwaste.com



RETAILER COOPERATIVE RECYCLING SITES



While California's beverage container redemption program recycles nearly 19 billion containers a year, some neighborhoods have fewer places to redeem their California Redemption Value (CRV) deposits.

To make recycling more convenient, SB 1013 gives beverage retailers located in areas with no recycling centers the choice to either redeem in-store, or join a cooperative recycling program. The law removes the option for retailers to pay a \$100 daily fee instead of redeeming.

Locally, our Ben Lomond Transfer Station will be closing June 30, 2025.

If a certified recycling center or obligated beverage retailer fails to redeem as required, you can file a formal complaint with CalRecycle by calling **1-800-RECYCLE** or emailing **complaints@calrecycle.ca.gov**.

Look for your nearest certified recycling center at the CalRecycle Certified Recycling Center locator database.

HOLIDAY TREE RECYCLING

Single-family residential customers of GreenWaste Recovery can recycle your evergreen tree curbside on your regular service day, January 2-24, 2025.

- Remove all tinsel, decorations and non-wood stands
- No flocked trees (fake snow), please!
- Cut trees to 6-foot lengths

Multi-family residential and commercial customers can request curbside tree pickup by calling Customer Service at **831.426.2711**.

Thank you for recycling your holiday trees!



SERVICES FOR YOUR TENANTS



Bulky Item Reuse Collection Program

Your complex may be eligible to participate in a complex-wide bulky item reuse collection. Please contact GreenWaste Recovery at **831.426.2711** for information.

Communications

Inform your tenants to help avoid contamination that can result in extra fees.

- Print out your own 11x17 posters for proper recycling and organics sorting at: <https://www.greenwaste.com/santa-cruz-county/>
- If you would like extra Zero Waste Newsletters for tenants, please let us know.
- If you would like our Zero Waste Outreach Coordinators to visit your site and audit your trash and recycling, or assist in educating residents on where things go, please contact us at **zerowaste@santacruzcountyca.gov**. We can provide signage and training.



Free Containers

Remember to order your free Counter-Top Compost Bin for your tenants. Contact GreenWaste Recovery at **831.426.2711**.

